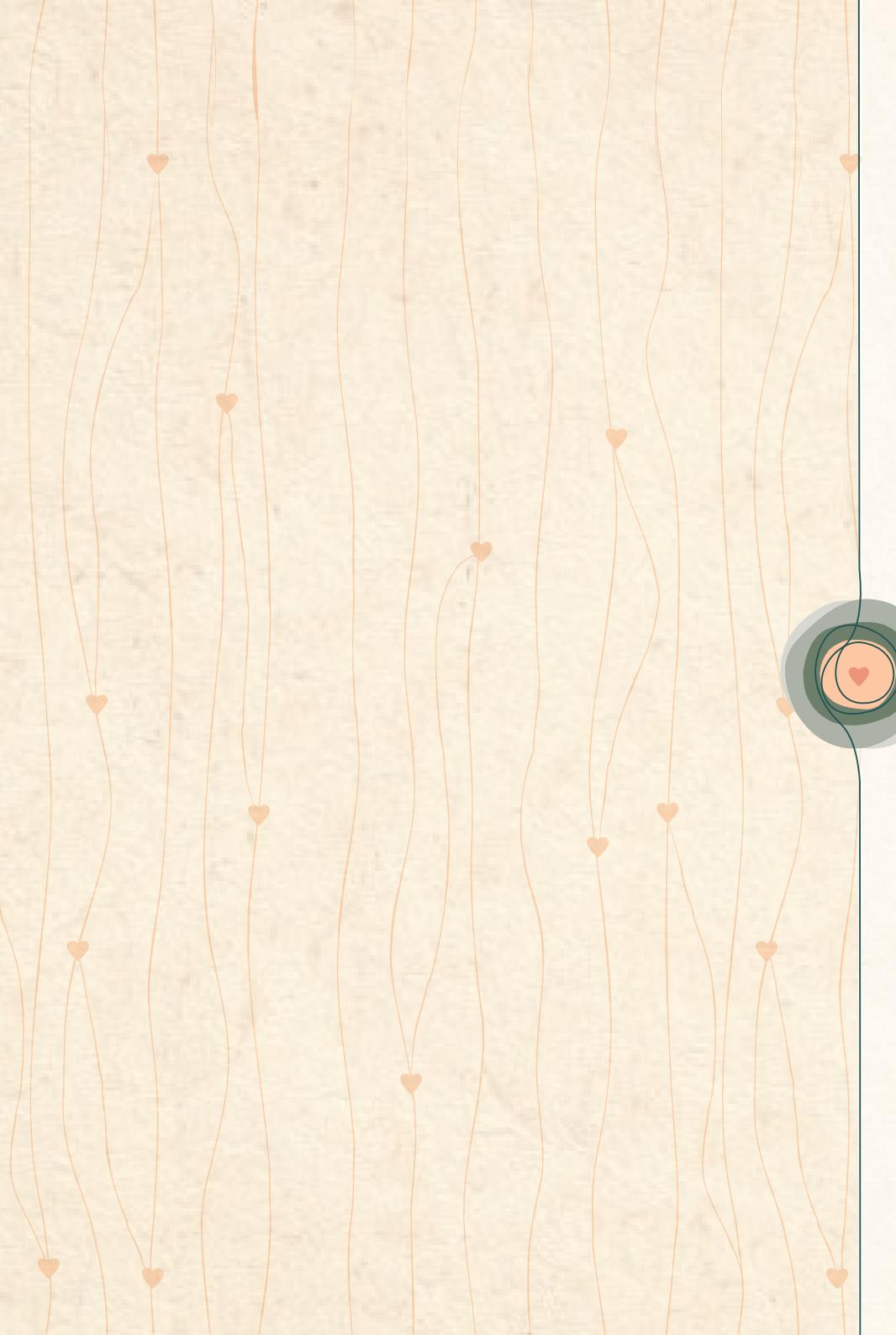


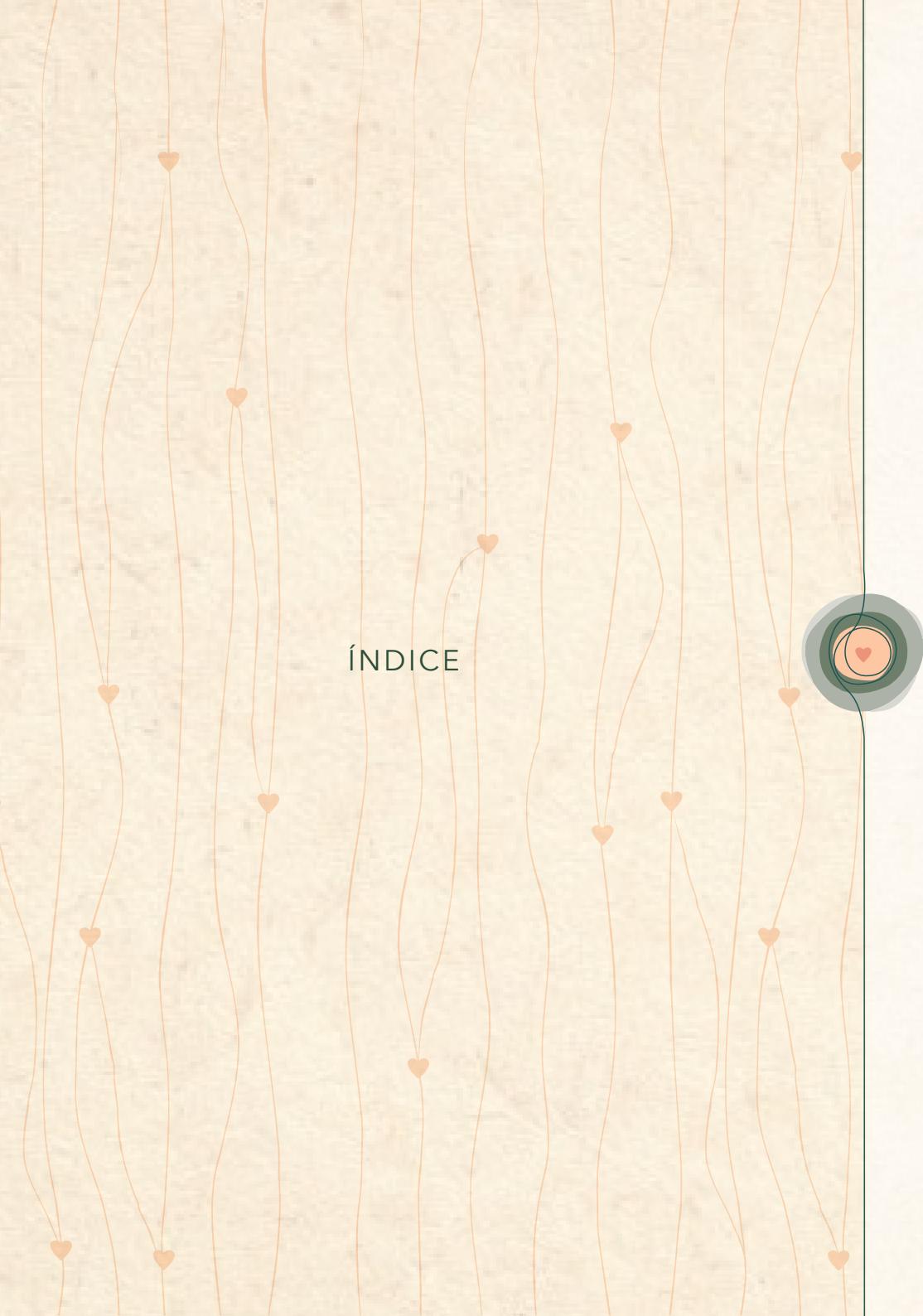


RECONNECTA

vista seus valores



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1. O LOGOTIPO

- 1.1 - Versões
- 1.2 - Versões (negativa / positiva)
- 1.3 - Redução máxima
- 1.4 - Assinaturas

2. O SÍMBOLO

- 2.1 - Uso e variações
- 2.2 - Variações de cores

3. AS CORES

- 3.1 - Paleta CMYK e RGB
- 3.2 - Variações

5. AS TEXTURAS

- 5.1 - Cores e grafismos

6. AS FONTES

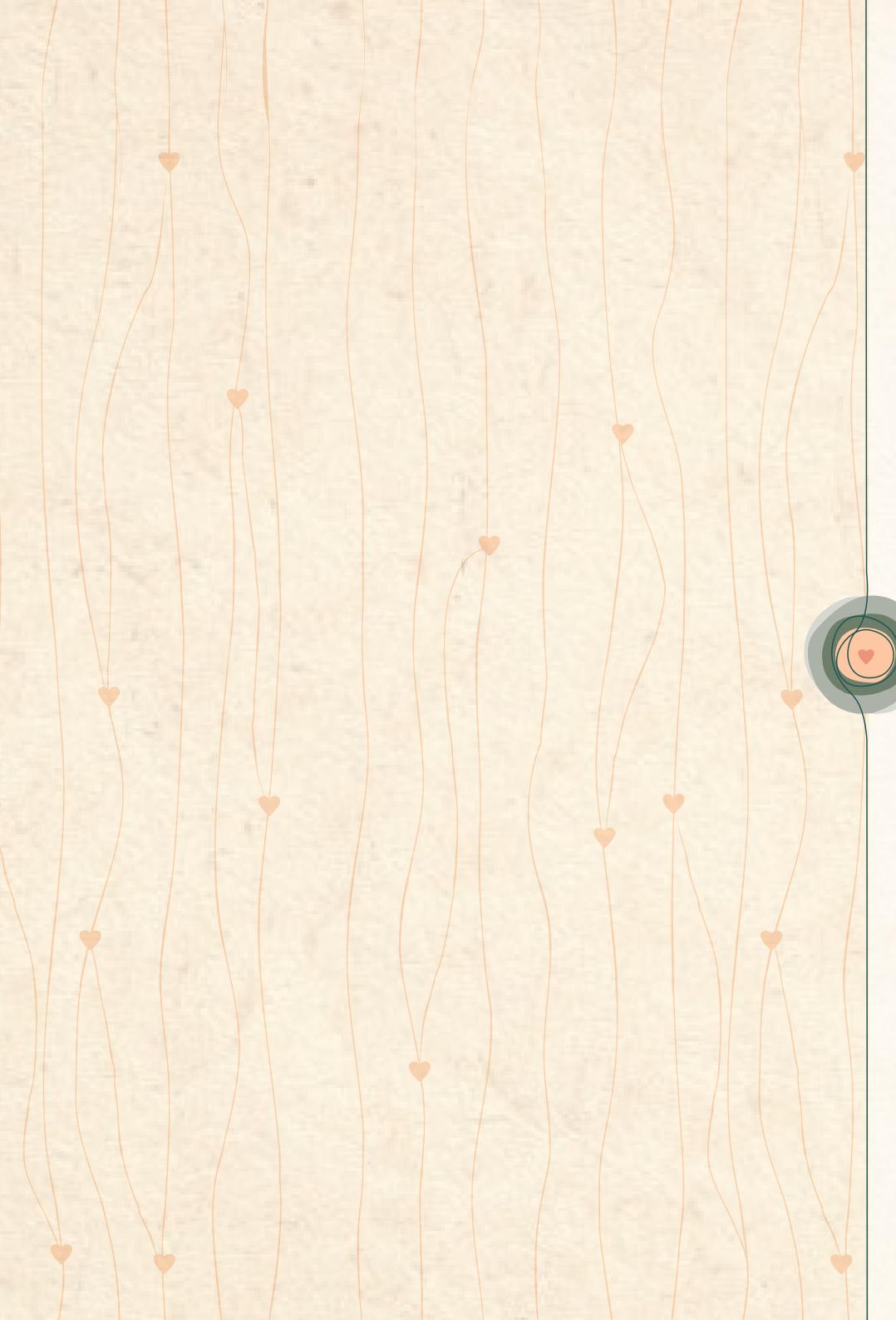
- 6.1 - Para títulos e textos

7. MANDALA ASTROLÓGICA

- 7.1 - Mandala astrológica

8. IMAGENS CONCEITUAIS*

- 8.1 - Imagem conceitual para campanha
(layout, sem direito de uso comercial)
- 8.2 - Imagem conceitual para lookbook
(layout, sem direito de uso comercial)



O LOGOTIPO

1.



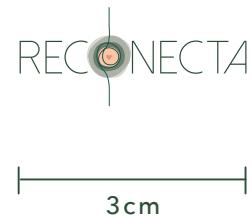
RECONNECTA

1. LOGOTIPO / 1.1 - Versões



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— espaço —
RECONNECTA

RECONNECTA  kids

RECONNECTA
 women

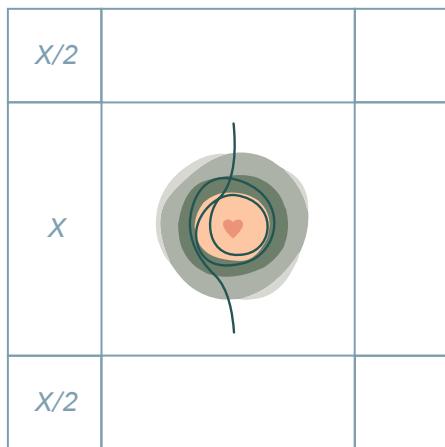
RECONNECTA
 non binary

RECONNECTA
 men

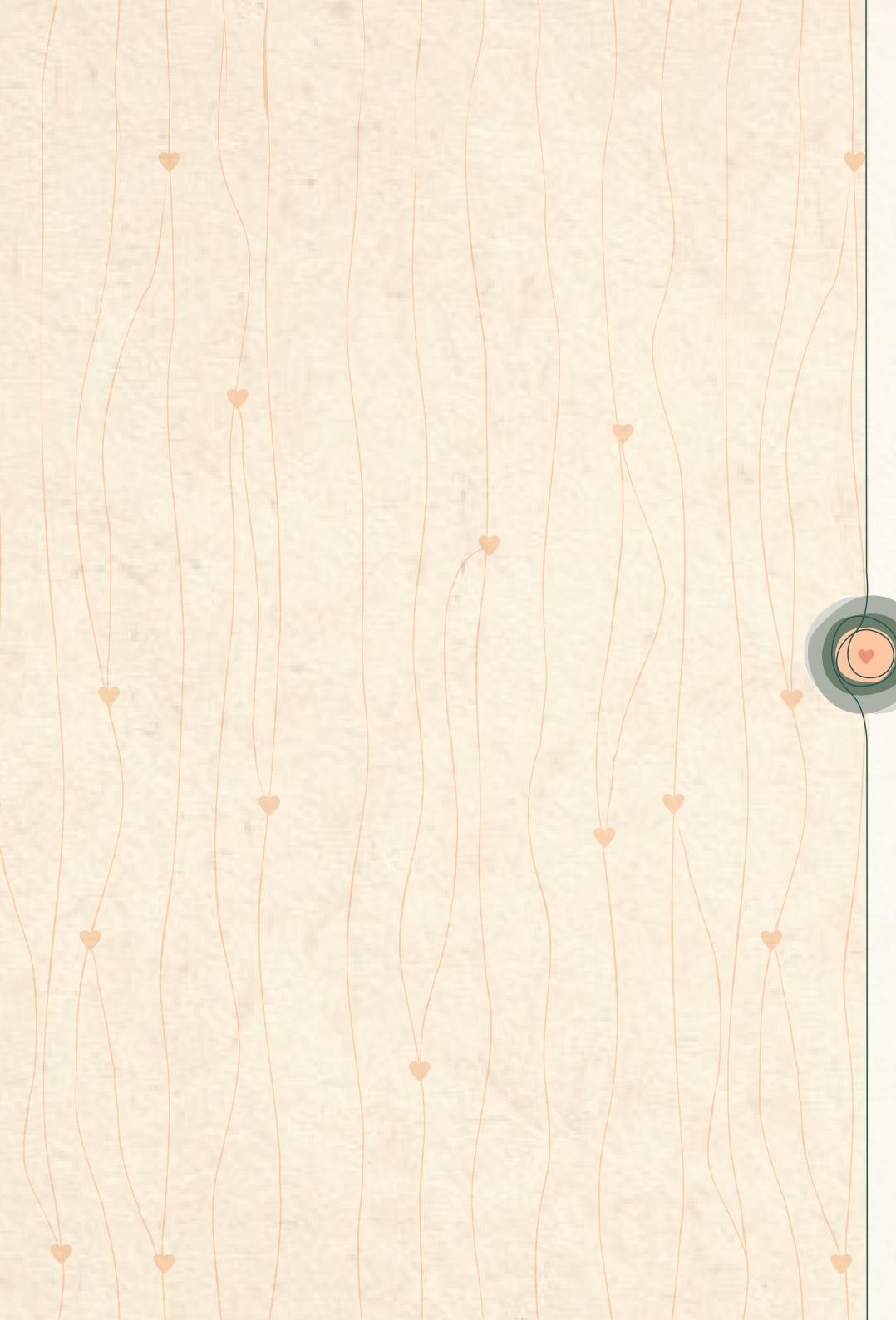


RECONNECTA

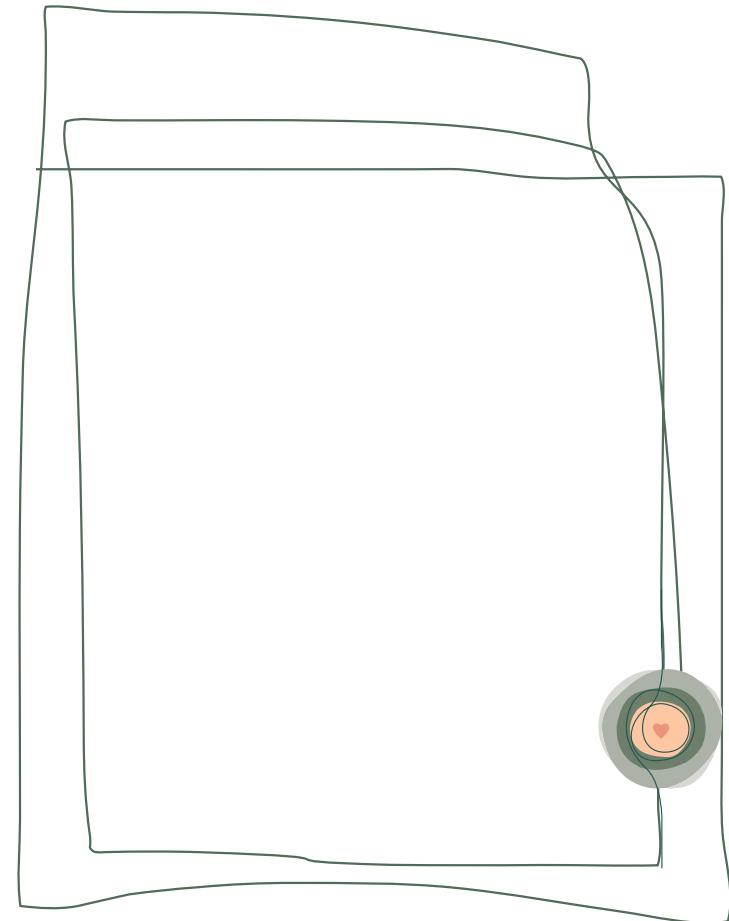
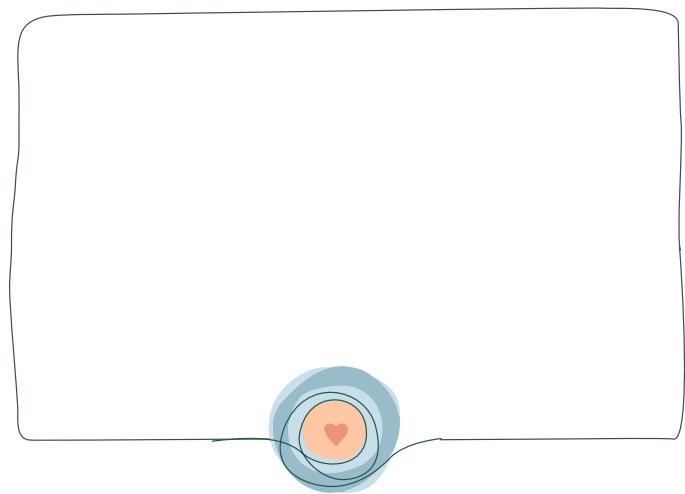
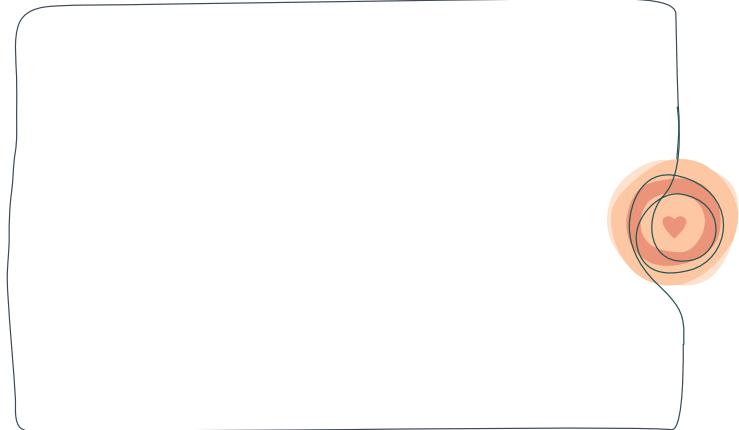
Arejamento / Margem de Segurança

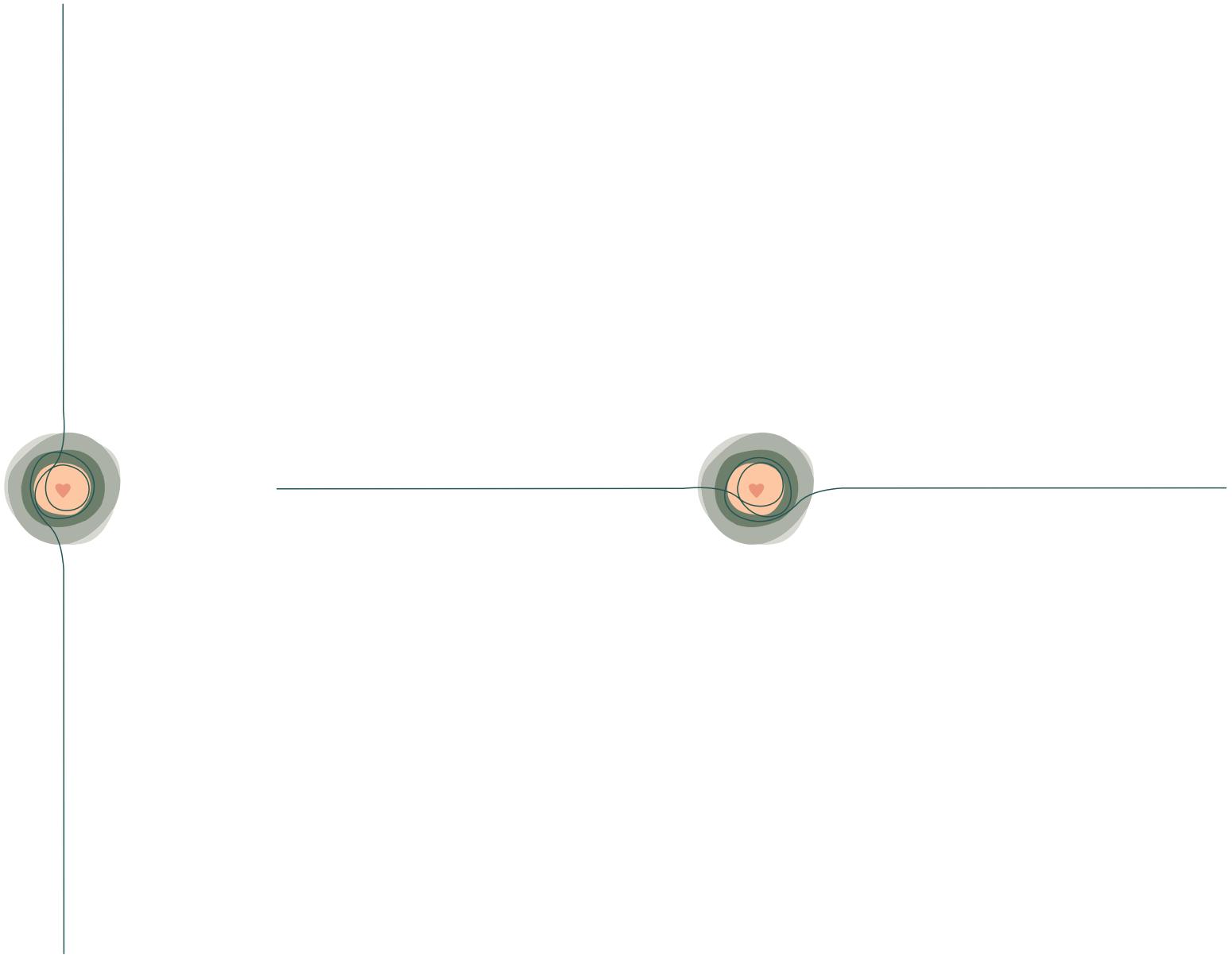


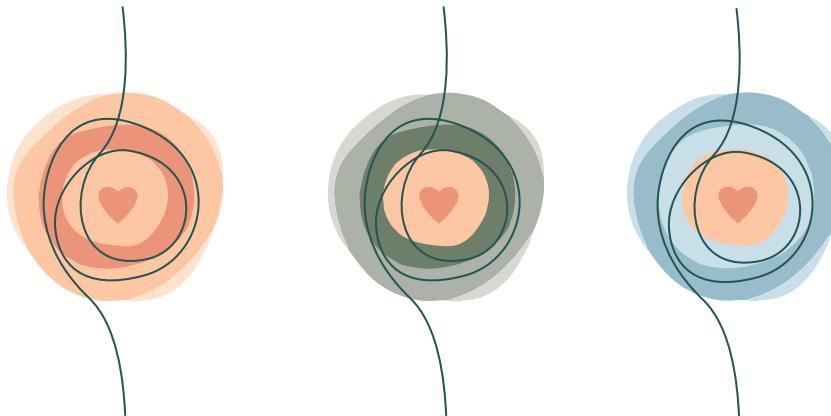
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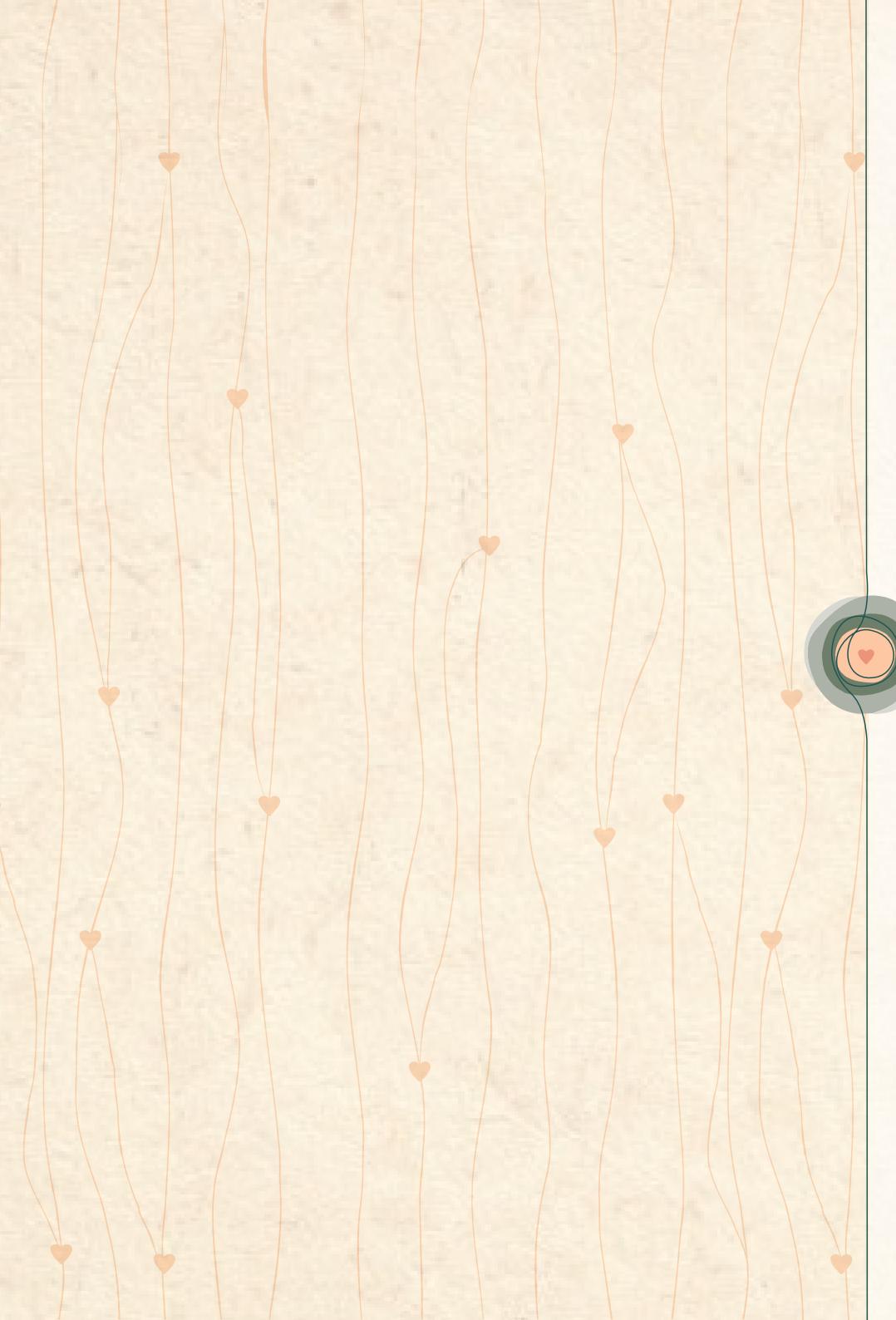


2. O SÍMBOLO





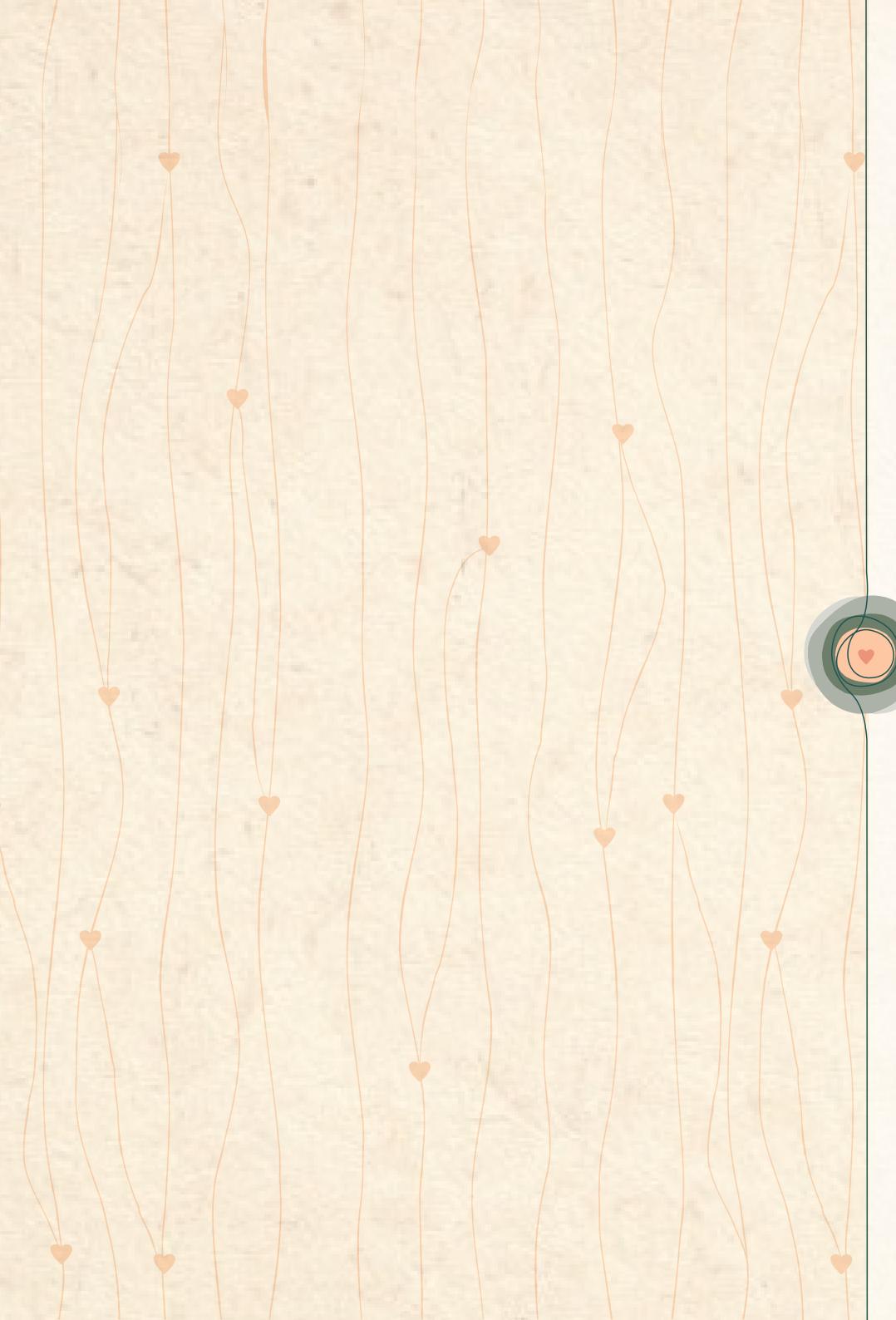




3. AS CORES

-  AZUL CELESTE = C: 45 / M: 15 / Y: 15 / K: 00
-  AMARELO TERROSO = C: 20 / M: 30 / Y: 65 / K: 05
-  CORAL = C: 00 / M: 60 / Y: 60 / K: 00
-  VERDE OLIVA = C: 60 / M: 40 / Y: 60 / K: 10
-  VERDE MUSGO = C: 80 / M: 50 / Y: 80 / K: 40





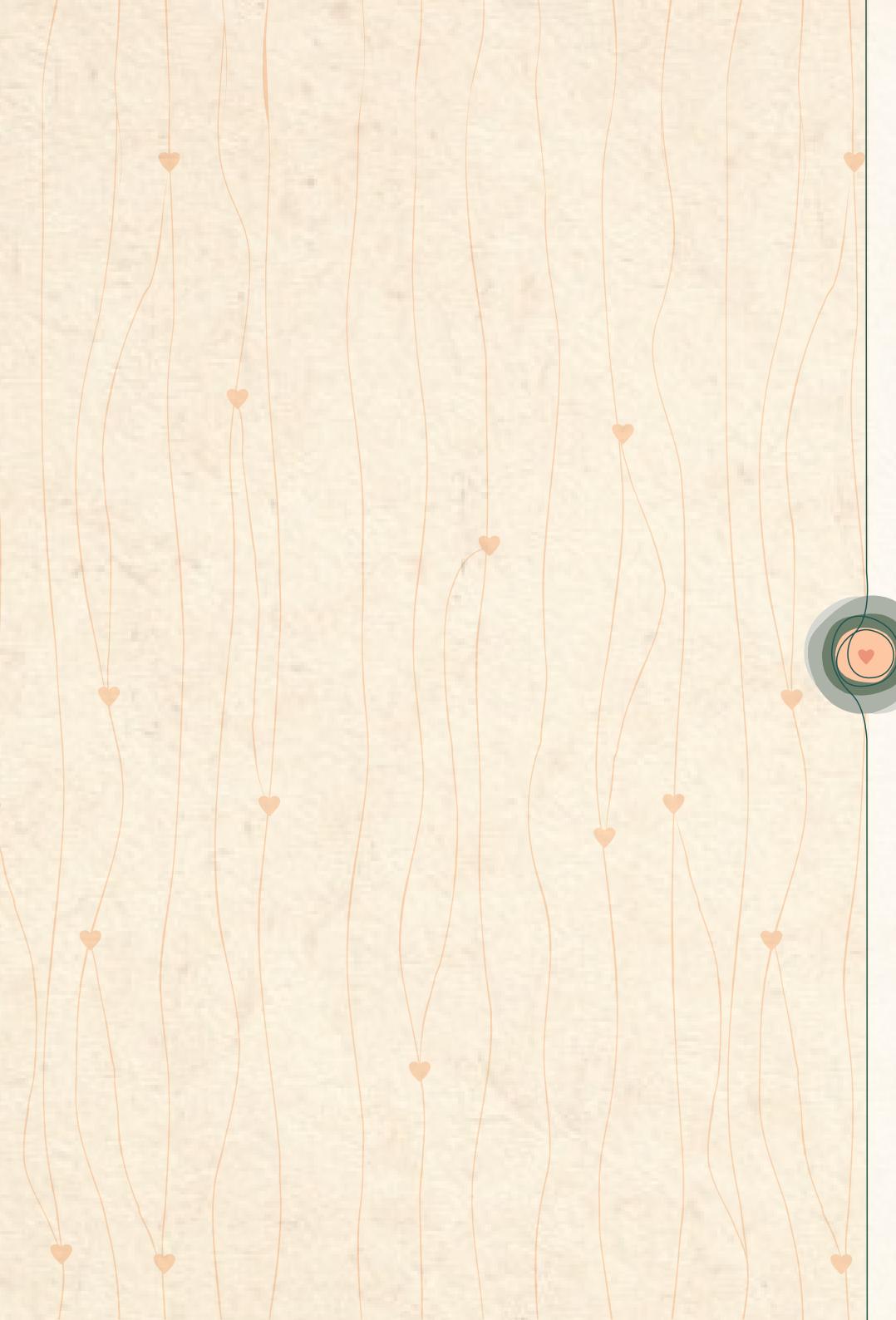
5. AS FONTES

FONTE INSTITUCIONAL

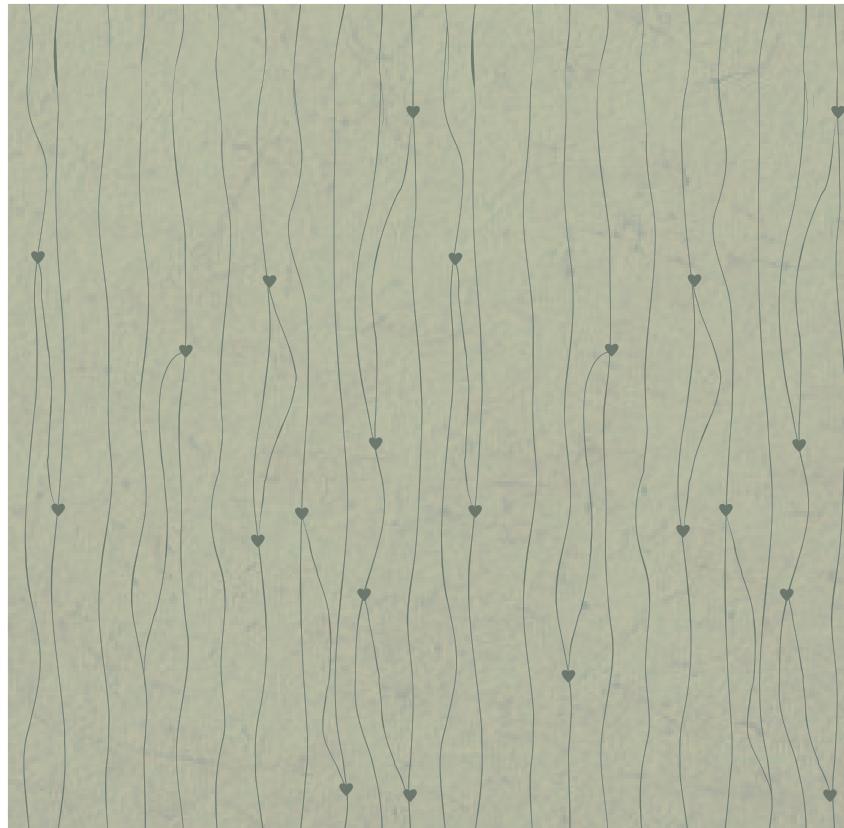
Avenir Next

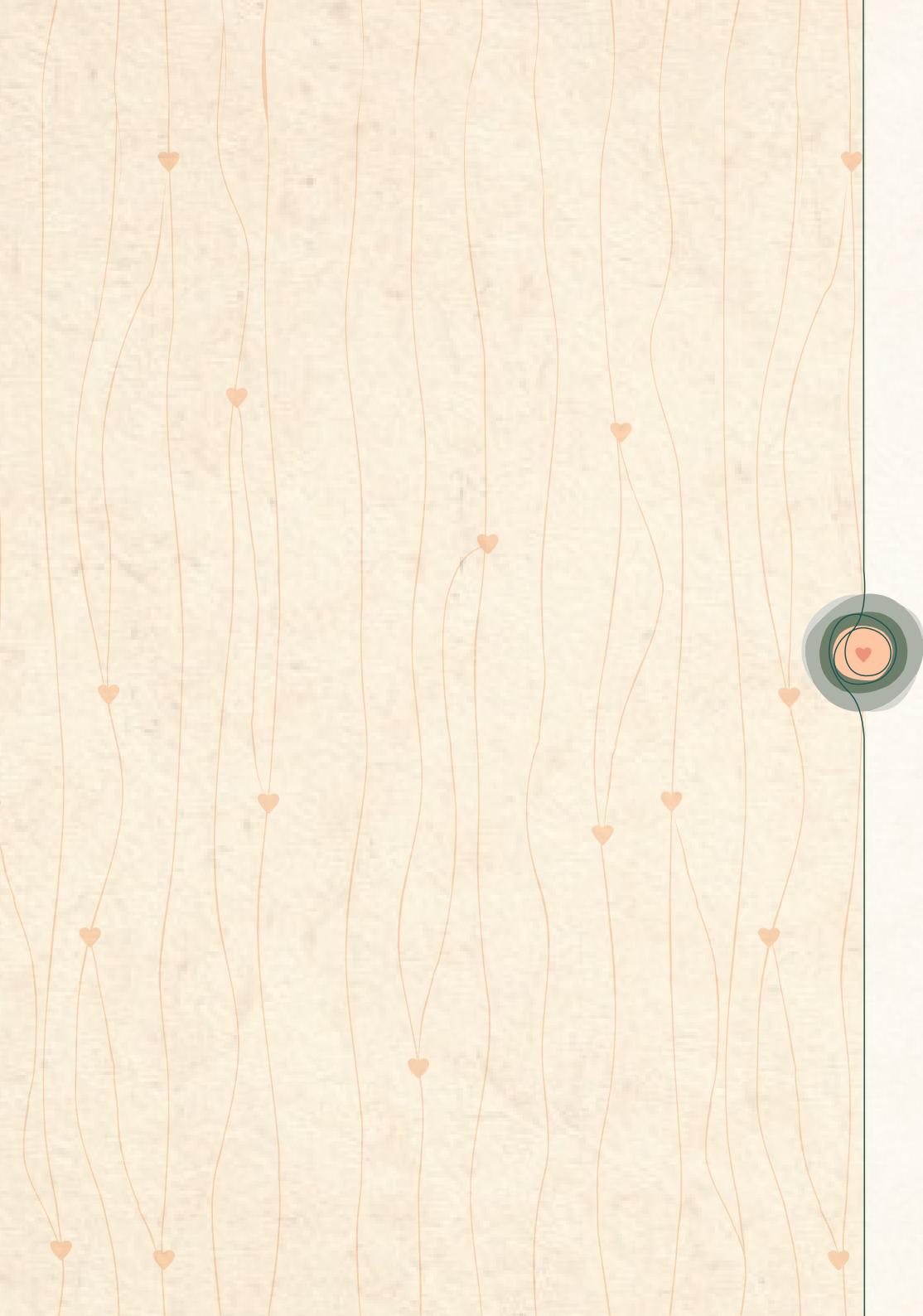
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ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890





5. AS TEXTURAS

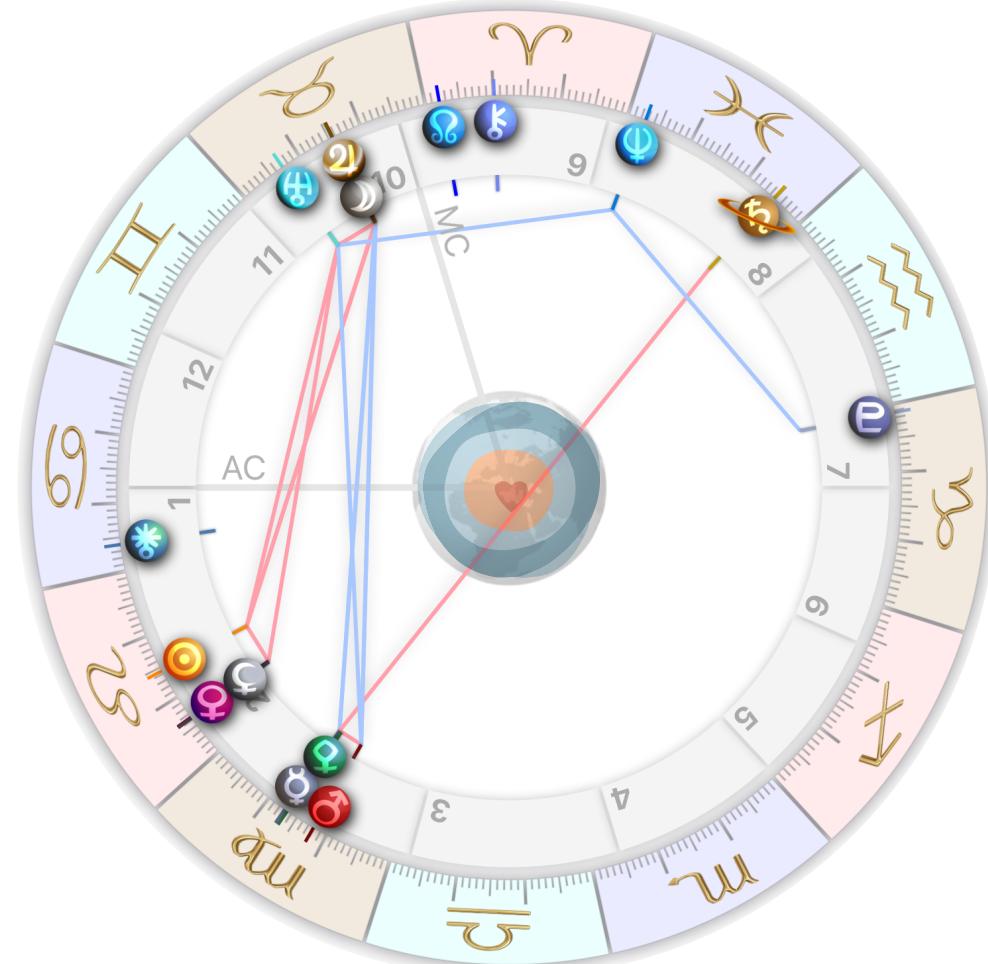


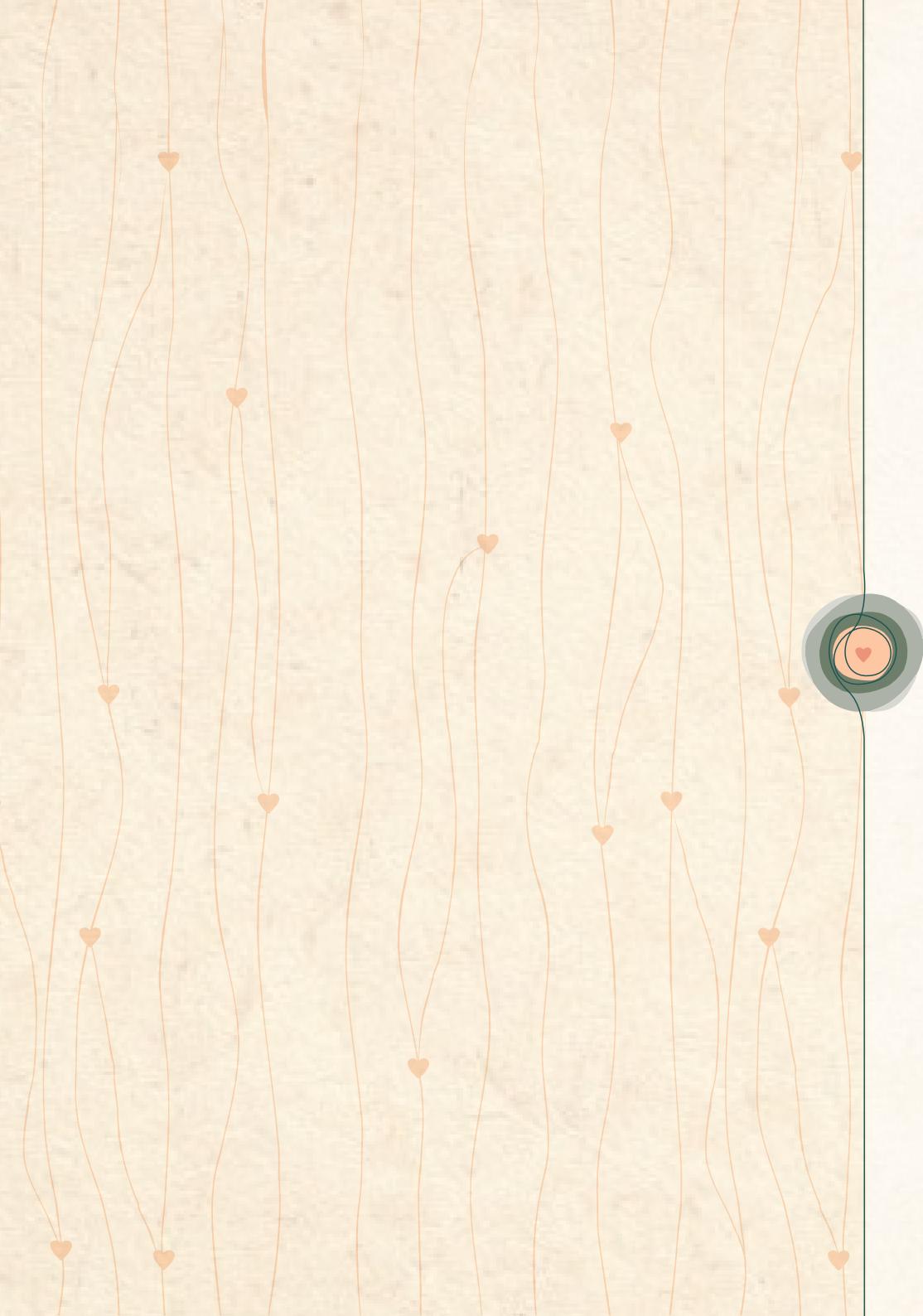


6. MANDALA ASTROLÓGICA

RECONNECTA

08/08/2023, às 5h30min,
em Guaporé/RS - Brasil





8. IMAGENS CONCEITUAIS*

*sem direito de uso comercial



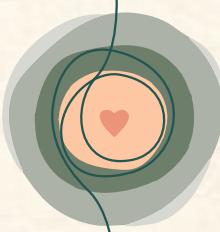
RECONNECTA

8.1 - Imagem conceitual para campanha (layout)



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